



PROFILE
V5.0



**YOUR ONLINE CAMPAIGN &
MARKETING MANAGEMENT EXPERT**

ABOUT US

COMPANY OVERVIEW

- Professional in Internet & Mobile Marketing industry
- Specialized in Online Contest Management through HappyX platform
- Web & Social Media Management Professional
- Interactive Display Solutions Expert
- Covering **MORE THAN 300** SMEs & Corporate Clients

OUR PARTNERS:



Adwords Certified



Google partner



Facebook Ads



AV Tech Solution



Mybloggercon



Emuse Asia



SouthPaw



Happy GD Technology





CHALLENGES OF **OFFLINE MEDIA**

- High printing & management cost
- Low response rate
- Lack of real time result & spontaneous interactivity
- Mass targeting



ADVANTAGE OF **ONLINE PLATFORM**

- Low development & management cost
- Cross platform including all kinds of mobile & desktop device OS and social media app
- Targeted and specific audience
- High response rate
- Automated & real time data analysis system



ONLINE CAMPAIGN & MARKETING SOLUTIONS





Online Campaign & Marketing Solutions:

HAPPYX



HappyX is a **flexible one-stop digital marketing platform** in managing any upcoming contests

**DATABASE ANALYSIS
& MANAGEMENT**



**CONTEST FORM
MODULE**



**MEMBERSHIP
SYSTEM**



**MINI GAME
MODULE**



**INFLUENCER
MARKETING**



How HappyX Works:

1. Consolidate idea and develop systems
2. Execute campaign using the most ideal platform
3. System collects data and compile reports
4. Optimise remarketing strategy

Creative marketing solutions for events, exhibitions, retailers & etc with **more than 300+** exciting games.



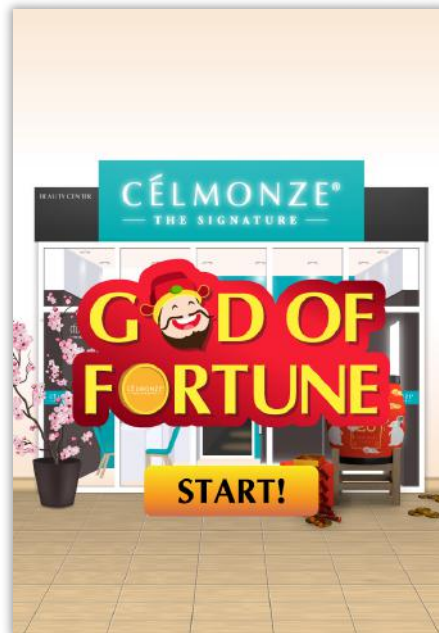
Online Campaign & Marketing Solutions:

HAPPYX



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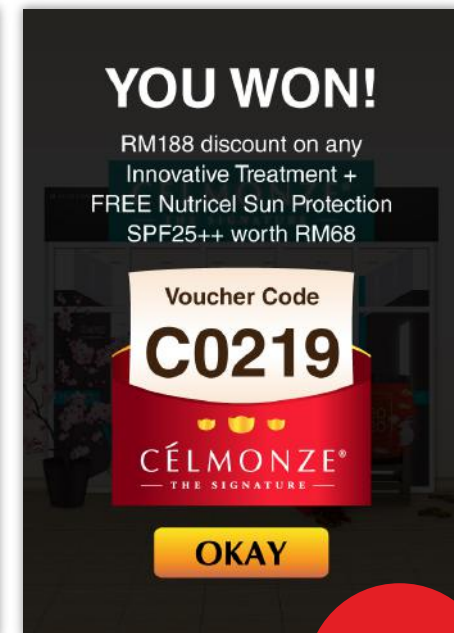
Login



Landing



Game



Prize

DEMO
Click Here

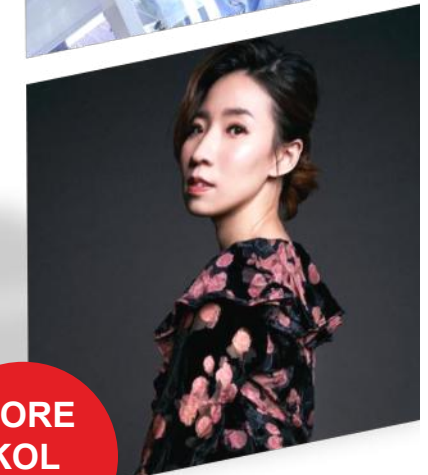
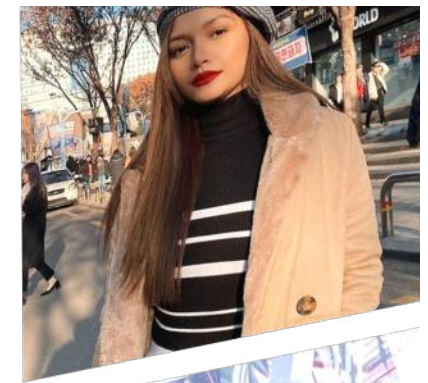


Online Campaign & Marketing Solutions:

Influencer Marketing

Strategic hiring of **Key Opinion Leader (KOL)** to establish branding and raise awareness, while effectively expand and build trust between target audience

- Exposure via photo, video or story
- Product placement
- Review / unboxing video



**MORE
KOL**
Click Here



SOCIAL MEDIA SOLUTIONS





Social Media Solutions:

GOOGLE & YOUTUBE ADS



Google Ads allows you to reach out to your new customers in a targeted manner either through Pay Per Click (PPC) or Google Display Network (GDN).

Happy Click is a Google Ads Certified Partner.



YouTube practices targeted marketing strategy from age to gender, location to interests and many more with flexible cost.

YouTube TrueView is built on the promise that you'll only pay when someone chooses to watch your video ads.





Social Media Solutions:

FACEBOOK & INSTAGRAM



facebook Ads

Provides end to end service/product info management from festive and social posting design (static or animated) to write-ups. Creating content posting according to campaign objective and budget.

Manages Facebook Ads efficiently to connect millions of people to grow your business.

Instagram

Powerful visual advertising strategy through Instagram using Image Ads, Video Ads and Carousel Ads to effectively drive user to your website/url.



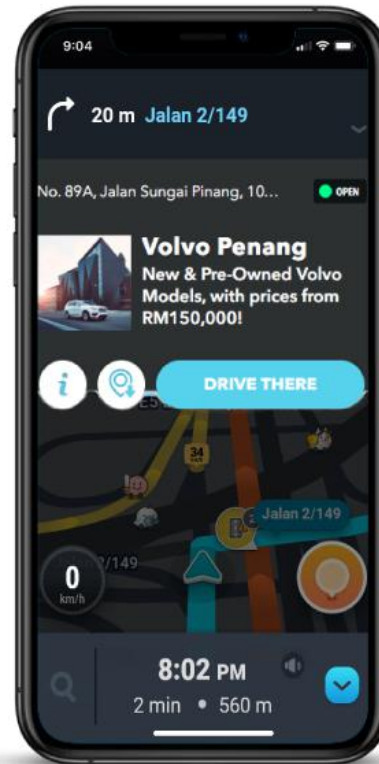
Social Media Solutions: **WAZE ADS**



Location Pin



Search Results



Pop Ups

Advertising with Waze allows you to bring your digital billboard to the drivers in the community.

Optimizing and tracking your Waze campaign professionally.





Social Media Solutions:

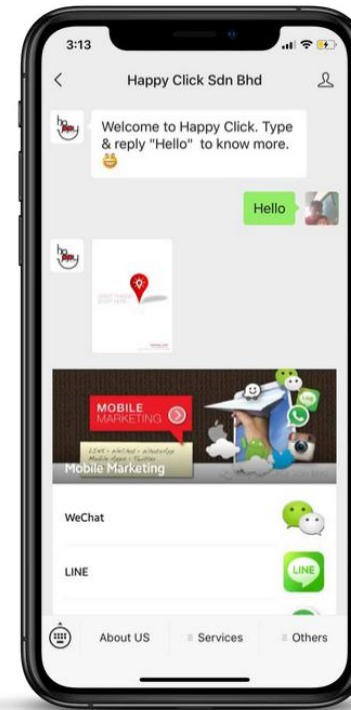
WECHAT / WEIXIN

Happy Click is a verified agency and fully supported by WeChat Malaysia & Tencent with **over 980 million users worldwide!**

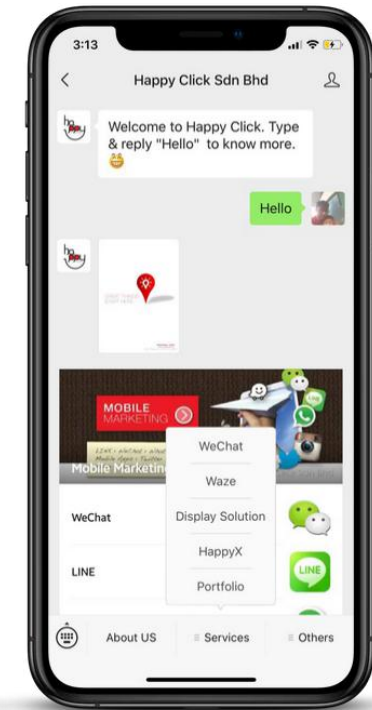
- Service Account Registration
- Subscription Account Registration
- Official Account Verification
- WeChat Ads Management
- Content Creation & Management
- Interactive Game System
- Custom Made Function
- WeChat Pay
- Mini Programs



Rich Media Message



Auto Reply



Menu Button



NETWORK SOLUTIONS





Network Solutions:

WEB DESIGN

To design a best web flow and layout to provide smooth and better user experience. While deliver responsive websites optimised for display on any devices.

Professional Website & Application Features

- Custom Made Design
- E-commerce Feature
- Mobile Responsive Theme
- Enquiry Form
- Product Gallery
- Cross Browser Compatible
- IOS Device Viewable
- Android Device Viewable
- Social Media Integrated
- Google Analytics
- Google Map
- Payment Gateway Integration
- CMS (Content Management System)





Network Solutions:

DOMAIN & HOSTING



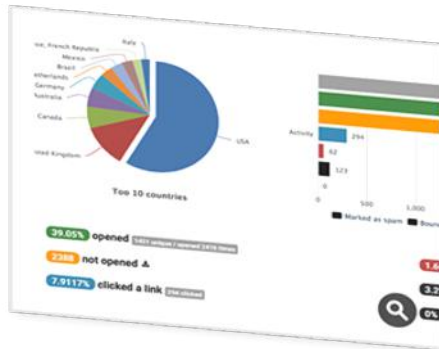
Provides services to register domain and web hosting to customers as well.

- Domain
- Free DNS Management
- Unlimited Email Forwarding
- Domain Theft Protection
- Domain Forwarding
- Optional WHOIS Privacy Protect
- Hosting
- Free SSL
- Softaculous with 340+ Script
- Unlimited Email Accounts
- Daily Data Backup
- User Friendly Control Panel



Network Solutions:

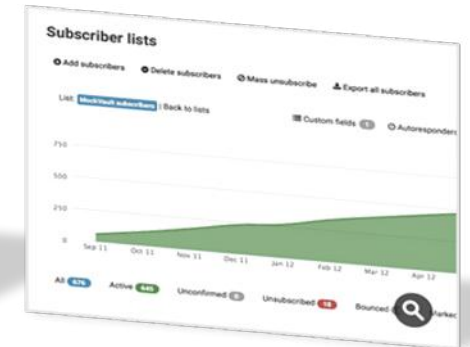
EMAIL MARKETING



Beautiful Reports

Auto Responders

List Segmentation



List & Subscriber Management

Benefits of effective email marketing:

- Gain valuable feedback from graphs and reports.
- Generate repeat sales.
- Develop relationship between clients and yourself.
- Save time and user-friendly.
- Easily measure results.
- Targeted marketing and prospects.
- Lower cost, high ROI.

Field name	Personalization tag
Name	[Name,fallback=]
Email	[Email,fallback=]
Transaction ID	[TransactionID,fallback=]
Expiry Date	[ExpiryDate,fallback=]

Custom Fields

Bounce, Complain & Unsubscribe Handling



Network Solutions:

QR PAY SOLUTIONS



Your trusted payment gateway to all e-wallet apps.
Fully supported by iPay88.

- WeChat Pay
- Alipay
- Touch N Go
- Boost
- Visa
- Master Card



Easy Payment Plan



Direct Link



mPOS



Tokenisation



eWallet



Pay4Me



Virtual Terminal



Payout



Email Payment



Recurring Payment



Risk & Fraud
Management



Campaign &
Promotions



CREATIVE DISPLAY SOLUTIONS





CREATIVE DISPLAY SOLUTIONS



Touch Panel & Directory System

Electronic visual displays that the user can control through simple or multi-touch gestures using a special stylus pen and / or one or more fingers.



Interactive Photobooth

Features Large (32" or above) multi-touch LED screen in full HD.

Premium quality instant print, integrated with email, gallery and social media connectivity service.

Total Customization to fit your branding in creating awareness.

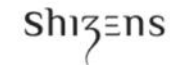


Transparent LCD

Electronic display that allows the user to experience the see through effect while enjoying the visual display on the glass. Ideally effective for showcase windows and events.

OVERVIEW

OUR CLIENTS





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